



Photo © Welcoming America

CALL FOR SUBMISSIONS -

2021 GLOBAL PLURALISM AWARD

SOCIAL MEDIA KIT



[www.facebook.com/
GlobalPluralism/](https://www.facebook.com/GlobalPluralism/)



[@GlobalPluralism](https://twitter.com/GlobalPluralism)



award.pluralism.ca
prix.pluralisme.ca

Who are the champions in your network building safer, more
inclusive and resilient societies?

In these challenging times, we need them more than ever.



GLOBAL
CENTRE FOR
PLURALISM

CENTRE
MONDIAL DU
PLURALISME

GLOBAL
PLURALISM AWARD

PRIX MONDIAL
DU PLURALISME

Given the disruptions and uncertainty that COVID-19 has caused for so many organizations and individuals, the Global Pluralism Award submission deadline is now extended to **JUNE 30, 2020.**

At the Global Centre for Pluralism, we are deeply aware of the impacts of the health crisis around the world due to COVID-19.

More than ever, we believe that inclusion should be at the heart of all public health, economic, and political decision-making. We hope societies choose the path of compassion and connection, rather than division. We are inspired by the numerous people and organizations that, in the midst of this crisis, continue to counter xenophobia, support refugees and build connections across groups. Their work deserves to be recognized and supported now more than ever.

That is why we continue to welcome nominations and applications for the 2021 Global Pluralism Award.

We need your help to surface the incredible work of individuals, organizations and governments who champion diversity in their communities. To ensure that they are recognized for all that they do, we're asking our partners and networks to help amplify our call for submissions.

Here are two ways you can help us reach pluralism champions and encourage them to apply for the Award:

- **#PluralismShoutOut Campaign**
- **Post about the Award on social media**





GLOBAL
CENTRE FOR
PLURALISM

CENTRE
MONDIAL DU
PLURALISME

GLOBAL
PLURALISM AWARD

PRIX MONDIAL
DU PLURALISME

#PluralismShoutOut

Shoot a short video on you phone calling on all the **#PluralismChampions** you know to apply for the Global Pluralism Award. Send the video to award@pluralism.ca before June 30, 2020 and we will post it on social media. Or, post it yourself using the hashtag **#PluralismShoutOut**

Here are some sample scripts for the shout out:

- During this pandemic, we have all learned what it feels like to be socially and physically isolated. When this is all over, the organizations and individuals that make it their mission to bridge divides and bring us together will be needed by all of us, more than ever. Apply to the Global Pluralism Award by June 30th to be recognized for your work.
- These are challenging times for all of us, but in particular for marginalized communities and individuals who risk being left behind. To all those working hard for inclusion, I want to encourage you to apply for the Global Pluralism Award. Your work deserves to be recognized and supported more than ever. Apply by June 30th at award.pluralism.ca.
- What has been giving me hope in these challenging times of isolation and devastating news? The people and organizations who are reaching out to the most vulnerable, regardless of their age, gender, religion or cultural background, in their communities to offer care and kindness. We need to highlight examples of connection more than ever. Nominate the inspiring examples in your community for the Global Pluralism Award by June 30th at award.pluralism.ca

Here is an example of a video that has been shared as part of this campaign:

<https://twitter.com/GlobalPluralism/status/1237102033531961344>





GLOBAL
CENTRE FOR
PLURALISM

CENTRE
MONDIAL DU
PLURALISME

GLOBAL
PLURALISM AWARD

PRIX MONDIAL
DU PLURALISME

Social Media

Post about the Award on social media and share with your followers (don't forget to tag us)!

#GlobalPluralismAward
#PluralismChampions
#PluralismShoutOut

Here are some sample posts for social media:

- **@GlobalPluralism** has announced the extension of the **#GlobalPluralismAward** deadline to JUNE 30. Which organizations are tackling social isolation and exclusion in your community? Nominate them at award.pluralism.ca
- Who are the champions in your network building safer, more peaceful, and resilient societies? In these challenging times, we need them more than ever. Nominate them for the **#GlobalPluralismAward** from **@GlobalPluralism** at award.pluralism.ca by JUNE 30.
- Choosing the path of compassion and connection will be vital to recovering from the **#COVID19** crisis. Which organizations or individuals are paving the way in your community? Nominate them for the **#GlobalPluralismAward** from **@GlobalPluralism** at award.pluralism.ca by JUNE 30.
- The pandemic has taught us all what it feels like to be socially and physically isolated. Which organizations are tackling social isolation and exclusions in your community? Nominate them for the **#GlobalPluralismAward** from **@GlobalPluralism** at award.pluralism.ca by JUNE 30.



[www.facebook.com/
GlobalPluralism/](https://www.facebook.com/GlobalPluralism/)



[@GlobalPluralism](https://twitter.com/GlobalPluralism)



award.pluralism.ca
prix.pluralisme.ca

Images, Videos & More

Consider adding some visual content to your post with one of our ready-to-go promotional images or videos. Content is available for download on our Dropbox [here](#)



GLOBAL
CENTRE FOR
PLURALISM

CENTRE
MONDIAL DU
PLURALISME

GLOBAL
PLURALISM AWARD

PRIX MONDIAL
DU PLURALISME

Award at a glance

- Submissions for the Award are accepted from nominators or from candidates themselves. All submissions must be completed and submitted online at award.pluralism.ca
- An independent international Jury of experts will evaluate submissions, considering relevance to pluralism, impact, and authenticity.
- Three Award winners will share a total prize pool of CAD \$150,000. The monetary prize will be equally divided among the three winners (CAD \$50,000 each).
- In the fall of 2021, each of the three Award winners and up to seven honourable mention recipients, or their delegates, will be invited to the Award Ceremony in Ottawa, Canada.
- In addition to the financial Award, the Global Centre for Pluralism will work with Award winners to develop a program of in-kind support and engagement in 2022. This may include communications support, opportunities to engage in the research and educational activities of the Centre, residency/internships at the Centre, inclusion in the Centre's pluralism education and training initiatives, an advisory role, etc.

Background

The Global Pluralism Award celebrates and supports efforts and achievements that advance pluralism. The Award is given every two years to individuals, organizations, government bodies and private sector actors from any country that demonstrate exceptional and sustained achievement in building more inclusive societies in which human diversity is protected and valued.

The Award is a program of the Global Centre for Pluralism. Founded in Ottawa, Canada by His Highness the Aga Khan in partnership with the Government of Canada, the Centre serves as a global platform for comparative analysis, education and dialogue about the choices and actions that advance and sustain pluralism.

[AWARD.PLURALISM.CA](https://award.pluralism.ca)
[PRIX.PLURALISME.CA](https://prix.pluralisme.ca)

award@pluralism.ca